



## Top-class outdoor exhibition area sets new standards for RATL

### Starting signal for the fifth edition of the demonstration trade fair for construction, demolition and recycling

With an optimally equipped outdoor exhibition area, which is one of the three largest in Germany\*, Messe Karlsruhe, the organizer of RecyclingAKTIV & TiefbauLIVE, or RATL for short, is setting the course for the anniversary edition of the demonstration trade fair in Karlsruhe, which will take place from 9 - 11 October 2025.

"RATL will return to its regular two-year cycle in 2025 and, thanks to the upgraded outdoor exhibition area, will offer the best conditions for exhibitors, underlining the strengths of the demonstration trade fair. The interplay between the construction and circular economy, the unique demonstration character and the intensive product experiences position the trade fair in 2025 as an industry event with a special kind of community atmosphere," emphasizes Olivia Hogenmüller, Project Manager of RATL.

### Optimized outdoor exhibition area underlines the demonstration character and sustainable use of raw materials at the trade fair

The comprehensively upgraded outdoor exhibition area offers exhibitors a high-quality area with excellent infrastructure. The permeable ground conditions, for which sustainable RC material was used, and the possible trench depth of up to 1.20 meters, as well as a stable electricity and water supply, a new traffic guidance concept and a broad WLAN infrastructure, create the conditions for a perfect trade fair presentation. "Construction machinery and recycling systems can be demonstrated live at any position on the open-air site and staged as a product experience," says Olivia Hogenmüller. "With the unique service of free and sustainable material procurement and disposal, we offer exhibitors a complete package for an uncomplicated trade fair appearance."

The advisory board, consisting of the most important industry associations (Bundesvereinigung Deutscher Stahlrecycling- und Entsorgungsunternehmen e.V., Bundesverband Sekundärrohstoffe und Entsorgung e.V., Deutscher Abbruchverband e.V., GaLaBau Baden-Württemberg e.V., VDMA- Abfall und Recyclingtechnik e.V., Verband der Baubranche, Umwelt- und Maschinentechnik e. V.) is convinced of the adapted site:

"The upgraded exhibition area is a great incentive for the next RecyclingAKTIV & TiefbauLIVE. The enormous investment made by Messe Karlsruhe is a special appreciation of the entire value chain of our industry. As a member of the Advisory Board, I am certain that this sensational development will make

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RATL even more attractive to visitors from the construction, environmental and mechanical engineering sectors throughout Germany," comments Dieter Schnittjer, member of the VDBUM Board.

Advisory Board member Dr. Sarah Brückner, CEO of the VDMA Waste and Recycling Technology Association, also sees real added value in the upgraded outdoor exhibition area for RATL 2025: "As an industry, we are looking forward to the fifth edition of RecyclingAKTIV & TiefbauLIVE next year. As always, we are expecting many trade visitors to the now upgraded outdoor exhibition area. With a broad electrical infrastructure in the outdoor area, the Karlsruhe trade fair location will be significantly upgraded. This will have a positive impact on the live demonstrations of electrified recycling systems."

#### **Start of registration and allocation of stand space from March 1, 2024**

Due to the adjusted area concept, there will effectively be less usable space available in the outdoor exhibition area in the upcoming edition of RATL. To obtain one of the exclusive spaces, interested parties will have the opportunity to register for 2025 as early as March.

Two thirds of exhibitors have already confirmed their participation in RATL 2025 following the pre-event in 2023. From March to October, interested parties can secure exclusive early bird conditions. From October 2024, when it's "One Year to RATL", the regular conditions will apply.

\* According to AUMA. As of April 2022