**Industry associations add their expertise to boost the profile of RecyclingAKTIV & TiefbauLIVE**

*Karlsruhe, 26 April 2022.* Theconstruction, recycling and environmental engineering sectors are set to meet from 5 to 7 May on the grounds of the Karlsruhe Trade Fair Centre. Five leading industry associations reflect the needs and challenges of the respective markets, and boost the profile of the trade fair duo with their wide-ranging expertise. They will also enrich the event programme with their support for the five demonstration formats on the topics of scrap and metal, conduit construction, special heavy construction, compact construction, gardening and landscaping, and the new attachments arena. Alongside this, they will also be responsible for the content and organisation of the five specialist visitor tours. These guided and moderated tours will provide answers to specific questions regarding construction logistics and processes, the processing of mineral waste and modern recycling systems. “Our trade fair duo benefits significantly from the strong technical expertise of our association partners. We want to continue developing the concept behind the event to keep it up to date. The continuous discussions on industry topics help us to ensure this, while also guaranteeing that our event addresses the technical and legal developments in order to address important market trends”, explains Olivia Hogenmüller, project manager at Messe Karlsruhe.

**Recycling and demolition associations reflect the market**

“For years, RecyclingAKTIV & TiefbauLIVE has been an important and dynamic platform for information on technical innovations and processes in the industry. Our businesses are focused on progress and this event is an essential part of the calendar”, says Eric Rehbock, Managing Director of the German Association for Secondary Raw Materials and Waste Management (**bvse**) and member of the advisory committee to the demonstration trade fair. “The bvse has partnered the event since the very beginning. As Germany’s largest association for the recycling and waste management sector, we use our own activities at the large demonstration and special theme areas to provide industry players with important new inspiration to develop and strengthen recycling, as well as ensure the quality of secondary raw materials and construction materials. By providing a compact overview of the sector and the opportunity for intense technical discussions, the trade fair offers real value to visitors for their everyday work. Given the disastrous events in Ukraine and the lingering effects of the largest pandemic in modern times, it also provides valuable orientation for the multifaceted and ever-changing challenges of the market. This year’s trade fair duo will also act as an important place for information and networking to help companies find the specialists and logistics workers they so desperately need right now. The combination of well-trained staff and cutting-edge technology forms the foundation on which our companies can offer high-quality recycling. This plays an essential and decisive role for protecting the environment, the climate and resources”, emphasises Rehbock.

The German Demolition Association (**DA**) focuses on reincorporating components and waste into the circular economy of the construction sector: “Using recycled construction materials contributes greatly towards environmental and resource protection. In Germany, these materials are subject to a wide range of tests in order to ensure a high level of quality. We need to reclaim more raw materials from demolished buildings, in order to feed components and waste back into construction and create product cycles”, says Andreas Pocha, Managing Director of the DA. “The exhibitors at RecyclingAKTIV & TiefbauLIVE will showcase their latest products and solutions in this area. Visitors will be able to gain further practical information from the associations’ experts on the guided tours. By adding more focus topics like e-mobility and digitalisation in the construction sector, the double trade fair has its finger firmly on the pulse of the industry”, he continues.

For the Association of German Steel Recycling and Disposal Companies (**BDSV**), current efforts revolve around high-quality recycling of steel waste: “Both businesses and governments are increasingly recognising the fact that ‘green steel’ can only be made through increased use of steel waste. Well-processed recycled steel is the key to creating functioning, high-quality circular economies”, explains BDSV Managing Director Thomas Junker. “**RecyclingAKTIV & TiefbauLIVE** gives industry players a quick overview of the latest technical developments in this area. Visitors can see for themselves how the machines perform in practical demonstrations at the exhibitors’ stands and in the special theme area scrap and metal.

The partner associations of RecyclingAKTIV & TiefbauLIVE also include the Mechanical Engineering Industry Association (**VDMA**), which represents over 3,000 mostly medium-sized companies in the investment goods sector in Germany and is one of Europe’s largest industry bodies. Sören Grumptmann, specialist for waste and recycling technology at the VDMA, stresses the value of the trade fair duo: “The industry is looking forward to the first live demonstration trade fair after the pandemic. Being there in person is always so much better than only being able to see machines on screen. RecyclingAKTIV & TiefbauLIVE in Karlsruhe is the perfect opportunity to find out about the latest technology.”

“The trade fair is an incredible chance to show the innovative way in which the metal recycling industry works. Our sector is the ecological backbone, so to speak, when it comes to creating sustainable industry. This fact is clear to see at an event like RecyclingAKTIV & TiefbauLIVE, especially at the special theme area scrap metal”, says Kilian Schwaiger, Deputy Managing Director of the Association of German Metal Traders (VDM). Also supporting RecyclingAKTIV with their industry knowledge are the German Association of Recycled Construction Materials (BRB), the Quality Assurance System for Recycled Construction Materials for Baden-Württemberg (QRB), the Baden-Württemberg Industrial Association for Stone and Earth (iste) and the gravel body KIWI Oberrhein.

**VDBUM as a strategic partner for civil engineering**

TiefbauLIVE is partnered by the German Association of the Building Industry, Environmental and Mechanical Engineering (**VDBUM**). “RecyclingAKTIV & TiefbauLIVE will be the sector’s first trade fair in what promises to be an exciting year of events. What makes this double trade fair so special are the incredibly wide-ranging show programmes across five demonstration areas, as well as the exhibitors’ own interactive stands. Our members are already looking forward to exciting demonstrations of construction machinery and equipment”, says Dieter Schnittjer, Managing Director of the VDBUM. The VDBUM will be responsible for the content and on-site moderation at the three demonstration building sites, and has set up two guided tours. In addition, the association will host a dedicated industry event for special heavy construction on Friday 6 May at the Karlsruhe Trade Fair Centre. For the second day of the trade fair, the VDBUM is planning a very special event. “Our two Baden-Württemberg offices in Freiburg and Stuttgart are celebrating their 50th anniversary. We want to mark this occasion with a joint tour of the trade fair at 2 pm, an anniversary party from 5.30 pm, and an anniversary and trade fair evening from 7 pm”, says Schnittjer.