

Schedule for exhibitors

Explanation of symbols:



Binding to do



Optional to do



Important note



Information

From Oct. 2026



Secure your participation in demonstration formats

Moving away from product theory towards the product experience through participation in **demonstration building sites and special theme areas**.

Booking via PDF

↳ **Deadline: 31 December 2026**



Limited number of participants.
Admission is based on thematic compatibility and receipt of registration.

End of Nov. 2026



Provision of:

- **Stand confirmation** incl. stand number
- Current **site plans**
- Login data for **Online Exhibitor and Product Database** (EPDB for short)
- Login data for **Online Service Center** (OSC for short)
- For participants in the demonstration formats only:
Technical questionnaire demonstration formats
(demonstration building sites and special theme areas)

↳ **Please return by 31 January 2027**



Go Live Online Ticket Shop

- Use your unlimited voucher allocation. You can order printed voucher cards free of charge from the OSC
- Receive a digital voucher registration link to invite your customers free of charge by email or available from the OSC



Advantage: Using the voucher cards is free of charge for you and your customers!



Go Live Online Service Center

Order:

- Services
- Marketing upgrades and other extras



Tickets for the RATL Networking Night can be booked at the OSC from January 2027. Each exhibitor is allocated a limited number of tickets, which are subject to a charge. A limited number of tickets are available per exhibitor.



Online Session

Here you'll find the key insights into new features and limited offers for your participation in the trade fair to support lead generation and to boost your visibility:

- Overview of services
- Marketing upgrades, product placements, sponsorship
- Invitation management
- Your questions



An invitation will be sent separately.

From Dec. 2026

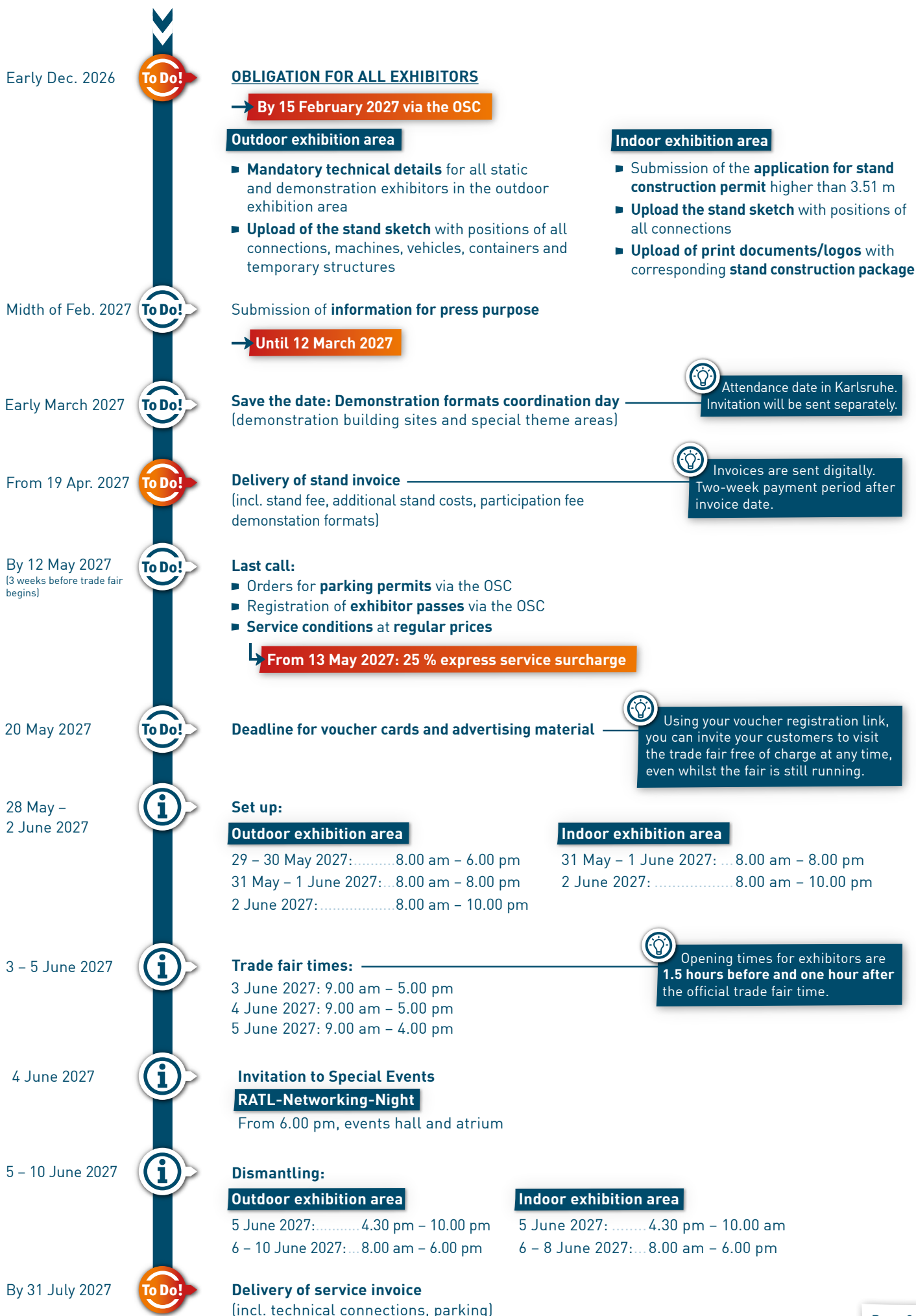


Provision of Media Kit

Actively promote your participation in the trade fair using online advertising banners and post them on your channels.



You will receive personalised banners by email, including your stand number, and you can use the free banner generator to create customised banners.



Get in touch with us – we are happy to help!

For questions about ...

... **the trade fair strategy** as well as registration & stand allocation, additional on-site representation, special theme areas & demonstration building sites



Laura Weber
Project Manager
+49 151 2840 2455
laura.weber@messe-karlsruhe.de



Miriam Schneider
Project Manager
+49 151 5111 0027
miriam.schneider@messe-karlsruhe.de



Franziska Erb
Junior Project Manager
+49 151 7423 4907
franziska.erb@messe-karlsruhe.de

... **communication activities** (including social media campaigns, visitor newsletter, inclusion of topics in RATL press work)



Wolfgang Ackenheil
Senior Communication Specialist
+49 170 104 1018
wolfgang.ackenheim@messe-karlsruhe.de



Sandra Zabinski
Communication Manager
+49 176 7006 7050
sandra.zabinski@messe-karlsruhe.de

... **stand design, stand construction and all questions concerning the OSC**



Sonja Carl
Exhibitor Service Manager
+49 170 953 0859
service@ratl-messe.com

... **stand construction approvals and technical guidelines**



Dirk Berger
Senior Manager Event Technology
+49 151 7308 4788
dirk.berger@messe-karlsruhe.de

... **invitation management and advertising material**



Sabine Wohlfart-Bock
Senior Project Manager Digital Services
+49 721 3720 5185
sabine.wohlfart-bock@messe-karlsruhe.de