



The demonstration trade fair for innovative machine technology in the construction and circular economy

From **3 to 5 June 2027**, **RecyclingAKTIV & TiefbauLIVE (RATL)** will once again be a hotspot for innovative machine technology at the **Karlsruhe Trade Fair Centre**. The interplay between the construction and recycling industries, its unique demonstration character and clear focus on the sustainable use of raw materials position RATL as **THE demonstration trade fair for construction, demolition and recycling** in the German trade fair landscape. It offers an ideal format for sales, image cultivation and expanding your network at the highest level!

Only available at RATL

Everything is in motion

Live demonstrations at the stand and additional theme-specific demonstration formats



Quality by industry experts

Trade visitors with concrete investment plans



Personal & professionally sound

Intensive customer consultation directly at machines & systems



Compact setting

Structured grounds and efficient time at the fair



Here we can present our latest developments; everything is very compact and clearly laid out, and you meet lots of potential customers.



Peter Kirchdorfer,
Head of Rental Stations South, Liebherr-Mietpartner GmbH

Trade fair success in numbers

Around **90,000 m²** outdoor exhibition area
and **5,000 m²** indoor exhibition area

Around **9,000** trade visitors
and over **250** exhibitors



of visitors **ONLY** visit RATL
and no other trade fair*



percentage of
trade fair visitors*



Meet a distinct target audience at RATL 2027

Decision-makers, managers and users

- Entrepreneurs
- Managing directors, authorised signatories
- Technical managers, department managers, project managers
- Operations managers, workshop managers, fleet managers
- Foremen, skilled workers, machinists



of visitors are **decision-makers** or
involved with investment planning
in their company*



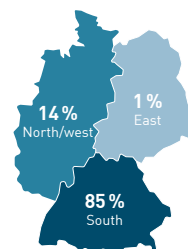
of visitors, RATL is **essential**
for investment decisions*

Companies from the following key industries

- Civil engineering and road construction
- Demolition
- Infrastructure construction
- Gardening and landscaping
- Waste disposal companies / recycling / exploitation
 - Wood & biomass
 - Metals
 - Mineral building materials



see RATL as **highly beneficial**
for their company



Origin within
Germany

*Source: Exhibitor and visitor survey at RecyclingAKTIV & TiefbauLIVE 2025
(conducted by Gelszus Messe-Marktforschung GmbH)

Prices & services

At the 'Peter-Gross-Bau Areal' and in the adjacent indoor exhibition area, you can choose the presentation format that best showcases your products and services.



Stand construction options and additional services on request:
service@ratl-messe.com

Stand space in the outdoor exhibition area

Minimum size of stand space: 50 m²

Presentation format "demonstration"

The commissioning of machines, systems and attachments as part of live demonstrations at your own stand is mandatory for this form of presentation.

50 – 200 m ²	201 – 500 m ²	from 501 m ²
€ 63.00 / m ²	€ 58.00 / m ²	€ 53.00 / m ²

Presentation format "static"

The presentation format is intended for exhibitors who do not carry out live demonstrations on their stand and present exhibits statically exclusively.

from 50 m ²
€ 69.00 / m ²

Stand space in the indoor exhibition area

Minimum size of stand space: 9 m²

Row stand 1 open side	Corner stand 2 open sides	End/island stand 3 / 4 open sides
€ 142.00 / m ²	€ 147.00 / m ²	€ 152.00 / m ²

Additional stand services

	Service fee ⁽¹⁾	AUMA fee ⁽²⁾	Marketing package ⁽³⁾
Outdoor exhibition area	€ 12.50 / m ²	€ 0.60 / m ²	€ 790.00
Indoor exhibition area	€ 9.00 / m ²	€ 0.60 / m ²	€ 790.00

- (1) Disposal handling in line with point 13.03 of the IDFA guidelines. Outdoor exhibition area: Infrastructure and energy costs / Indoor exhibition area: Gen. hall ancillary costs, energy costs
- (2) Fee of the Association of the German Trade Fair Industry (AUMA)
- (3) For a description of services, see page 4 under "Marketing package"

Product placements

Main entrance	transition to the outdoor exhibition area	Piazza
€ 2,800.00	€ 3,800.00	€ 4,500.00

Member discounts on stand rental



15%



10%



10%



First come, first served

Product placements are **limited** and will be allocated according to receipt of registration and availability. Specific positioning will be determined after consultation.



Co-exhibitor registration fee

Co-exhibitors = companies represented with staff and products at the main exhibitor's stand.

€ 790.00

Marketing package



To reinforce your trade fair objectives:

- **Marketing upgrades** available soon
- **Individual sponsoring** on request

Maximum reach and visibility for your trade fair appearance

■ Inviting customers the easy way **No charge back for vouchers used to visit the trade fair**

- ✓ Free voucher link for your guests
- ✓ Monitoring tools
- ✓ Printed voucher cards also available on request

■ Supporting advertising materials

Personalised online banners, visitor flyers and posters for targeted advertising.

■ Continuous online presence

Digital company profile in the exhibitor and product database (EPDB for short) on the trade fair website with 5 free product entries – online until next RATL. Additional entries cost € 55.00 per entry.



A platform you won't find anywhere else!

Machines, systems and equipment are demonstrated in a realistic environment in a coordinated process chain at topic-specific **demonstration building sites** and **special theme areas**. Take advantage of the professionally staged, expertly moderated live demonstrations on different material flows, applications and drive types to highlight the unique selling points of your product.



Special theme area
wood & biomass



Demonstration building site
sewer, pipework and cable
installation



Demonstration building site
electrical technologies



Note on minimum stand size for booking demonstration formats: Participation in the demonstration formats requires the booking of a stand space of **at least 100 m² in the outdoor exhibition area**. For stand spaces in the indoor exhibition area, there is no minimum stand size with regard to the demonstration formats.

The live demonstrations at RATL are very important to us and our customers, and clearly set this trade fair apart from other events. Visitors can see the machines in real-life use thanks to our small recycling line with crusher, conveyor belt and screening system. You can see immediately: something is happening here.

Paula McCusker,
Used Equipment Export, Jürgen Kölsch GmbH



Are you interested?

