

Registration

Demonstration formats

➔ **Deadline: 30 May 2025**



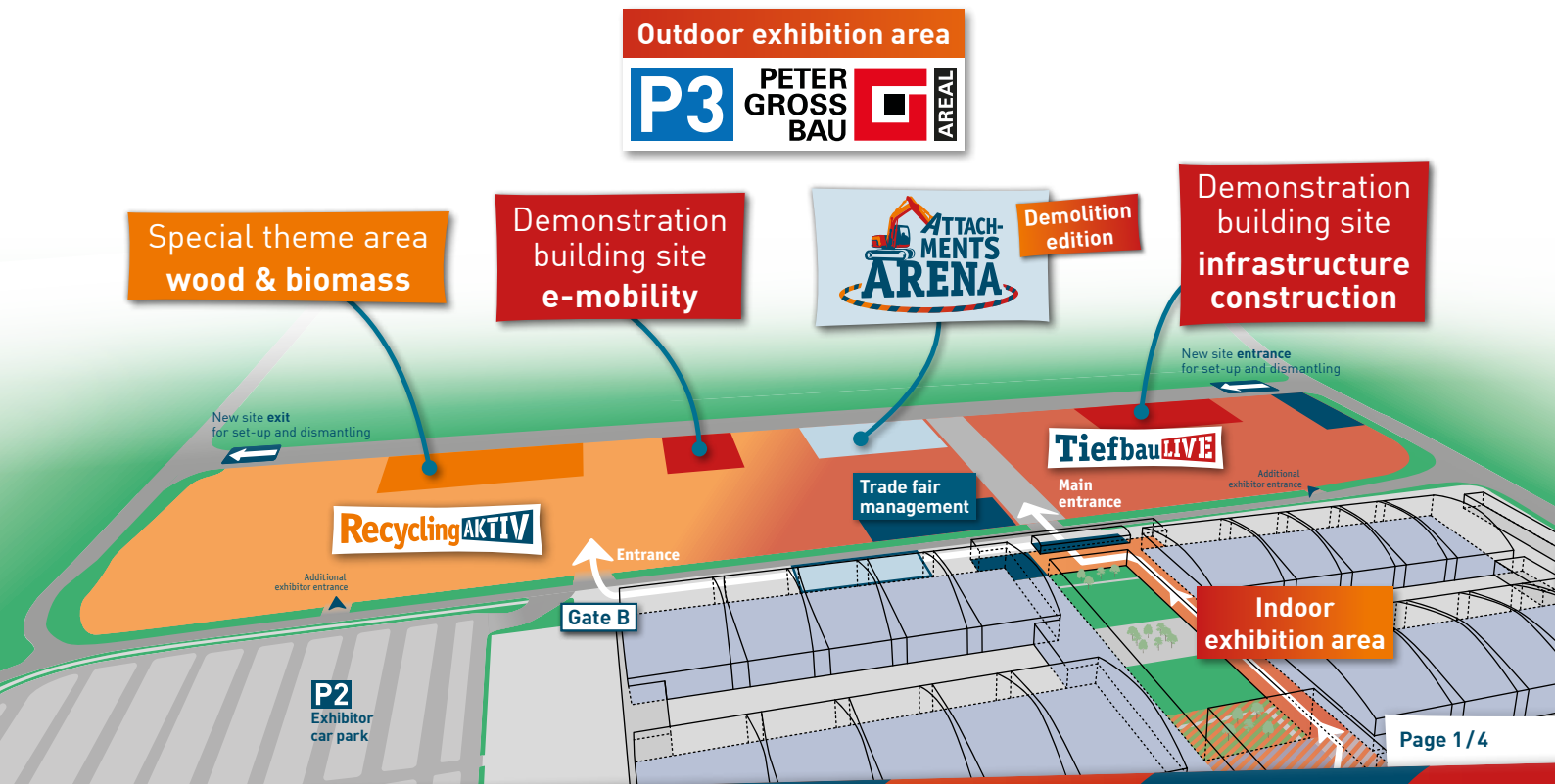
A platform you won't find anywhere else!

With a series of specialised **demonstration building sites** and **special theme areas**, we provide the **first touchpoint for your customers**. A show environment with around 50 professionally staged and expertly presented live shows about various material flows, applications and drive systems **brings your technology to life** in front of a specialist industry audience at RATL. **Grab the attention** of potential customers with a short but effective presentation of the added value you offer. The shows are the perfect way to **transition and invite visitors** to your stand for more in-depth discussions.

Get in touch – I'd be happy to help!



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Overview of demonstration formats 2025



**Demolition
edition**



And action! Show what your attachments can do!

In 2025, the attachments arena will be transformed into a vibrant stage showcasing the **demolition and shredding of mineral construction waste**, before it is then **processed into high-quality secondary building materials**. Put yourself at the centre of the action in the attachments arena, placed between the recycling and civil engineering exhibition areas. The curtain will raise here **three times a day**.

Product overview

- Construction machines
- Bucket separators
- Bucket screeners
- Bucket crushers
- Hydraulic breakers
- Shears
- Excavator magnets
- Tiltrotators
- Quick coupler systems
- Dust binders

**Demonstration
building site
infrastructure
construction**



At the demonstration building site infrastructure construction, coordinated by the **VDBUM**, the focus will be drawn for the first time to the process chain in a **railway track construction project**. Why not take on parts of the process with your products? Whether **moving earth and preparing the site, constructing the track bed** and making **precise measurements**, or **laying the sleepers**, there are plenty of areas where your machinery can shine. Together with the **peripheral tasks** that are necessary to **fully prepare the track for operation**, such as slope stabilisation or building mast foundations, the demonstration building site brings a **broad range of equipment for civil and special engineering** to life.

Product overview

- Construction machines
- Construction equipment
- Construction vehicles
- Lifting and material handling equipment
- Attachments
- Quick coupler systems
- Tiltrotators
- Site facilities
- Testing, measuring and control technology

**Demonstration
building site
e-mobility**



Ever stricter noise and emissions regulations for inner-city construction and demolition projects are posing a growing challenge to civil engineering, demolition, gardening and landscaping companies. The solution: a **zero-emissions, low-noise and efficient construction site**! Use this demonstration building site, designed together with the **VDBUM and the Baden-Württemberg Gardening and Landscaping Association**, to practically demonstrate the **benefits of your systems with alternative drives**.

Product overview*

- Mini and compact excavators
- Mini and compact wheeled loaders
- Compact recycling plants
- Construction vehicles
- Vibratory plates / rammers
- Attachments for gardening and landscaping
- Pavement laying machines
- Site facilities
- Testing, measuring and control technology

*The focus is on products with alternative drives.

**Special theme area
wood & biomass**



This special theme area is all about throughput and demonstrates how renewable materials can be processed efficiently. With approximately 2,500 m² of space, it provides the perfect demonstration conditions for **commissioning material handling equipment** and **recycling plants** for **shredding, screening, crushing** and **sorting** materials like **old wood, logs** and **cuttings**.

Product overview

- Material handlers
- Wheeled loaders
- Mobile shredders
- Mobile screening plants
- Dust binders

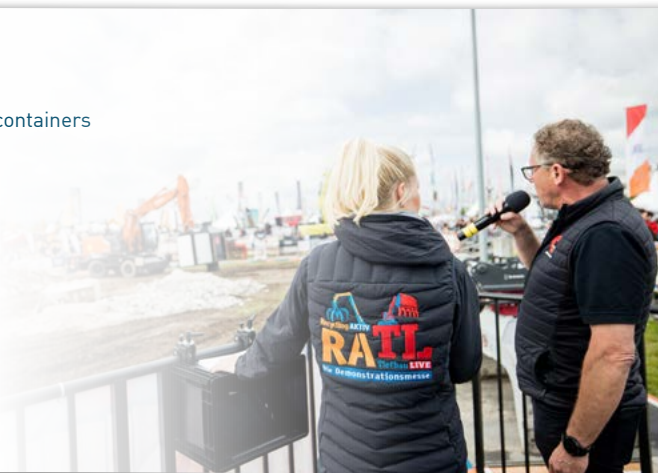


Services

Participating in the demonstration formats gives you an **all-round package** of **specialist show conception** and maximum visibility, both in the pre-event communication and on site through a series of advertising services.

Demonstration / show

- ✓ **Specialist show conception:**
Hands-on and realistic show scenarios developed with industry experts
- ✓ **Construction set-up:**
Planning, construction and commissioning of event equipment and grandstands/containers
- ✓ **Required infrastructure:**
E.g. electricity supply or roll-off containers
- ✓ **Free material for demonstration purposes:**
E.g. old wood, cuttings, construction waste, concrete parts, scrap
- ✓ **Optional machinery operators:**
E.g. apprentices from construction and waste management companies
- ✓ **Show time:**
 - 2-3 shows per day, each lasting around 30 min
 - Approx. 3-5 min demonstration time per participant
- ✓ **Presentation:**
Short interviews in German between product specialists and expert presenters



Visibility on site

Your advertising / logo on:

- ✓ Covers on crowd barriers
- ✓ Banners on grandstands / viewing platforms
- ✓ Beach flags / hoisted flags
- ✓ Participant wall
- ✓ Signage / digital display units

Special attachments arena

LED wall with your advertising / logo on / in:

- ✓ Full-screen display as break slide
- ✓ Participant overview slide
- ✓ Clip as intro video for every show



Important information:

- a) The precise **quantity of advertising surfaces** depends on the number of participants.
- b) Exhibitors may not use any **self-produced banners or flags**.
- c) Banners and flags **will not be retained or stored** after the trade fair.

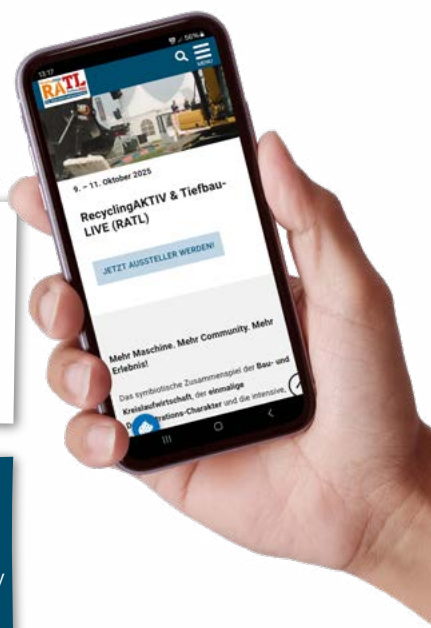
Communication

- ✓ **Trade fair website www.ratl-messe.com:** logo integration on the website under "Programme"
- ✓ **Online exhibitor and product database (EPDB):** highlighted as participant
- ✓ **Event guide printed brochure** (distributed free of charge): logo integration
- ✓ **RATL social media channels** : mentions, logo integration, posts
- ✓ **PR before the event:** integration in press releases announcing the programme highlights



Spotlight on: your own individual video clip

Want the **perfect recording of your live performance**? We give you the opportunity to receive a **tailor-made video clip** that perfectly showcases your participation in any of the demonstration formats. Choose this option if you are interested and we will get in touch to discuss the details. The **price** is determined individually upon request.



Deadline: 30 May 2025

Send the **form by e-mail** to olivia.hogenmueller@messe-karlsruhe.de or register directly in the **Online Service Center (OSC)**.

We would like to register to participate in the following demonstration format(s), in accordance with the Special Terms and Conditions for Participation in the Demonstration Formats at RATL 2025.

Please check the applicable field(s) and enter the intended exhibit.
(You will need to specify the exhibit in May/June 2025 using the technical question sheet for demonstration formats).



Requirement for participation:

Participation in the demonstration formats is only open to accepted exhibitors and co-exhibitors at RATL 2025.

	Large exhibit Item of construction machinery for material handling or carrying, recycling plant, construction vehicle	Attachments, components, services	Second exhibit **
<div>Special theme area wood & biomass</div>	<input type="checkbox"/> € 3,000 <input type="checkbox"/> € 3,500 CE* Exhibit: <input type="text"/>	<input type="checkbox"/> € 2,200 <input type="checkbox"/> € 2,500 CE* Exhibit: <input type="text"/>	<input type="checkbox"/> € 1,000 Exhibit: <input type="text"/>
<div>Demonstration building site infrastructure construction</div>	<input type="checkbox"/> € 3,000 <input type="checkbox"/> € 3,500 CE* Exhibit: <input type="text"/>	<input type="checkbox"/> € 2,200 <input type="checkbox"/> € 2,500 CE* Exhibit: <input type="text"/>	<input type="checkbox"/> € 1,000 Exhibit: <input type="text"/>
<div>Demonstration building site e-mobility</div>	<input type="checkbox"/> € 3,000 <input type="checkbox"/> € 3,500 CE* Exhibit: <input type="text"/>	<input type="checkbox"/> € 2,200 <input type="checkbox"/> € 2,500 CE* Exhibit: <input type="text"/>	<input type="checkbox"/> € 1,000 Exhibit: <input type="text"/>
<div>ATTACHMENTS ARENA Demolition edition</div>	<input type="checkbox"/> € 3,300 <input type="checkbox"/> € 3,800 CE* Exhibit: <input type="text"/>	<input type="checkbox"/> € 3,300 <input type="checkbox"/> € 3,800 CE* Exhibit: <input type="text"/>	<input type="checkbox"/> € 1,200 Exhibit: <input type="text"/>

* Co-exhibitors (CE) are subject to a different price structure to the regular prices for the first exhibit.

** Each participant may present a maximum of two exhibits in each demonstration format.

☐ Registration of interest for "scrap & metal"

Please indicate here whether you would be interested in a demonstration format focusing on the **processing and recycling of scrap metal**. This format would showcase realistic demonstrations of typical process steps like shredding, sorting and material handling, performed using **scrap shears, excavator magnets and recycling plants**. It could also serve as a platform for innovative systems and technologies that make storage and cleaning on site easier, and that enable efficient sorting of metals.

The realization of this format depends on the interest in participating.
Messe Karlsruhe will review the submissions and contact the interested parties if the format takes place.



Demonstration formats coordination day

Save the date: 10 July 2025

(Date subject to changes)

Location: Karlsruhe Trade Fair Centre

Contact

Company name and legal form

Contact partner for demonstration formats (first and last name)

Street / P.O. Box

E-mail address of contact partner

Postcode, town/city

Phone number of contact partner

All prices are subject to VAT at the applicable rate in the year when the event is held. The exhibitor hereby bindingly accepts the General Exhibiting Guidelines for Trade Fairs and Exhibitions of IDFA Members, the Special Terms and Conditions for Participation, the Special Terms and Conditions for Participation in the Demonstration Formats at RATL 2025, the Technical Guidelines of RATL 2025 and the house rules, and all parts thereof, as listed on www.ratl-messe.com. Deviating agreements must be made in writing. The place of performance and jurisdiction is Karlsruhe.

☐ I have read the notice concerning data protection as per Art. 13 GDPR at www.messe-karlsruhe.de/en/data-protection.

Place, date

Company stamp, legally binding signature

Special Terms and Conditions for Participation in the Demonstration Formats at RATL 2025

(short: Demonstration format STC)

1. Conditions for participation in the demonstration formats at RATL 2025

- 1.1. The following terms and conditions apply to the services offered in regard to participation in the demonstration formats at RATL 2025.
- 1.2. Any contradicting contractual conditions of the Exhibitor will not be recognised.
- 1.3. The General Exhibiting Guidelines for Trade Fairs and Exhibitions of IDFA Members, the Special Terms and Conditions for Participation, the Technical Guidelines of RATL 2025 and the House Rules of Messe Karlsruhe, available at www.ratl-messe.com, also apply, insofar as the following terms and conditions do not include any contrary provisions. The demonstration format STC therefore take precedence over the aforementioned provisions as per section 1.3.
- 1.4. Any contradicting agreements between the Exhibitor and Messe Karlsruhe must be made in writing.

2. Requirements for participation

- 2.1. Registration for the demonstration formats is only open to accepted exhibitors (main and co-exhibitors) at RATL 2025. Registration must be received by 30 April 2025 at the latest.
- 2.2. The products and services presented in the demonstration formats must comply with the requirements specified in the demonstration format registration form (as specified for each demonstration format). The trade fair management shall verify the type of products and services registered.
- 2.3. Each exhibitor may register a maximum of two products and services per demonstration format.

3. Registration and acceptance

- 3.1. The Exhibitor **registers** for the demonstration formats at RATL 2025 (specifically: the attachments arena, the demonstration building site infrastructure construction, the demonstration building site e-mobility, the special theme area scrap & metal, and the special theme area wood & biomass) either by returning the legally binding signed demonstration format registration form or via the Online Service Center (OSC).
 - a) If registering by returning the signed demonstration format registration form, the Exhibitor shall create a copy for their own records.
 - b) If registering via the Online Service Center, the Exhibitor will receive confirmation of receipt via e-mail. Registration for the demonstration formats represents a binding offer of the Exhibitor.
- 3.2. Insofar as all of the conditions for participation (as per section 2) have been fulfilled, the Exhibitor will receive **confirmation of acceptance** for participation in the respective demonstration formats. The trade fair management will send confirmation of participation, also known as the **acceptance**, in writing via e-mail up to a few days later. The contract will come into force upon receipt of the acceptance.
- 3.3. The number of participants is limited due to the on-site capacities and the need to keep the overall duration of the demonstrations to a length that is reasonable for visitors' attention. Acceptance will be granted according to the order in which registrations are received, and according to the topical compatibility and balance of the demonstration format offerings.

4. Prices of participation

- 4.1. The prices of participation listed below are net prices subject to VAT.

- 4.2. Co-exhibitors (CE) are subject to a different price structure that is around 15% higher than that for main exhibitors for the first exhibit. The price for the second exhibit is identical for both main and co-exhibitors.

	Large exhibit Item of construction machinery for material handling or carrying, recycling plant, construction vehicle	Attachments, components, services	Second exhibit**
Special theme area wood & biomass	€ 3,000 € 3,500 CE	€ 2,200 € 2,500 CE	€ 1,000
Demonstration building site infrastructure construction	€ 3,000 € 3,500 CE	€ 2,200 € 2,500 CE	€ 1,000
Demonstration building site e-mobility	€ 3,000 € 3,500 CE	€ 2,200 € 2,500 CE	€ 1,000
Attachments arena "Demolition Edition"	€ 3,300 € 3,800 CE	€ 3,300 € 3,800 CE	€ 1,200

5. Scope of service

- 5.1. In general, the trade fair management will allow each exhibitor to use a shared area within the Peter-Gross-Bau Areal, which is used as the outdoor exhibition area of RATL. The size of this shared area varies according to the respective demonstration format.
- 5.2. The trade fair management will provide each exhibitor with the following services in regard to the **demonstration / show**:
 - a) **Specialist show conception**: Hands-on and realistic show scenarios developed with industry experts based on the needs of the visitors, either as an application process or in direct comparison.
 - b) **Construction set-up**: Planning, construction and commissioning of the setting on site as a functioning coordination of event equipment, grandstand and container construction, for example.
 - c) **Required infrastructure**: Provision of electricity supply or roll-off containers, for example.
 - d) **Free material handling**: Provision and disposal of specific materials for the respective topical focus in limited quantities, such as old wood, cuttings, construction waste, concrete parts or scrap metal by Messe Karlsruhe. The quantity limit will be specified by Messe Karlsruhe in coordination with the respective exhibitor.
 - e) **Machinery operators**: Provision of apprentices from specialist construction and waste management companies or industry experts, for example, upon request.
 - f) **Show time**: 2-3 shows per day, each lasting around 30-40 minutes, with around 3-4 minutes of demonstration time for each exhibitor (depending on the number of participants).
 - g) **Presentation**: Professional accompaniment by expert presenters with relevant industry experience from the construction, demolition and recycling sectors, short interviews in German with exhibitors' product specialists.
- 5.3. The trade fair management will provide each exhibitor with the following services in regard to **on-site visibility**. The quantity of the respective service varies according to the number of participants in the respective demonstration format. Each exhibitor will be informed of this in good time, together with the technical specifications for the services.
 - a) **Covers on crowd barriers**: Individual layout/advertising on covers that act as a boundary to the visitor access routes.
 - b) **Banners on grandstands / viewing platforms**: Logo integration on banners, attached to the cladding on grandstands or viewing platforms.

- c) **Beach flags / hoisted flags:** Logo integration on hoisted flags and/or individual layout/advertising on beach flags attached to grandstands.
 - d) **Participant wall:** Logo integration on a 4 x 4 metre structure made of traverse beams.
 - e) **Signage / digital display units:** Logo integration on general construction site fence banners and in the digital information provision on site (e.g. digital signs, LED walls in the indoor exhibition area)
- 5.4. Exhibitors participating in the attachments arena will, in addition to the services listed in section 5.3., also receive the following services related to the integrated LED wall in the attachments arena.
- a) Individual full-screen display as break slide
 - b) Logo integration on the general participant overview slide
 - c) Logo integration in the clips that act as an intro video to every show
- 5.5. Messe Karlsruhe will be responsible for the production, attachment and removal of the covers, flags and banners specified in section 5.3. No covers, flags or banners produced by the Exhibitor will be accepted. In addition, the covers, flags and banners will not be put into storage or retained after RATL 2025. These items will be available to collect from the trade fair management during the dismantling period from Monday 13 October at midday. Any advertising material that is not collected during the official dismantling period for exhibitors will be disposed of resp. recycled.
- 5.6. The trade fair management will provide each exhibitor with the following services in regard to **communication**:
- a) **Trade fair website** www.ratl-messe.com: Mention and logo integration on the website under "Programme"
 - b) **Online exhibitor and product database (EPDB)**: Highlighted as participant in the corresponding demonstration format
 - c) **Event guide printed brochure** (distributed free of charge): Mention and logo integration
 - d) **RATL social media channels** (facebook, Instagram, LinkedIn): Mention, logo integration, and reporting in posts before, during and after the trade fair
 - e) **PR before the event**: Integration in press releases announcing the programme highlights

6. Cancellation of participation

Cancellation of participation in the demonstration formats at RATL 2025 must be made in writing or via e-mail to olivia.hogenmueller@messe-karlsruhe.de. If participation is cancelled after the written acceptance, the participation fee shall be due in full. The Exhibitor shall reserve the right to prove that Messe Karlsruhe has incurred no damages as a result of its cancellation.

7. Obligations of the Organiser

- 7.1. Messe Karlsruhe will provide the structural infrastructure for the demonstration formats, and will secure the demonstration formats against unauthorised access by means of structural measures (e.g. crowd barriers, warning tape, etc.).
- 7.2. Messe Karlsruhe will also ensure sufficient safety distances between the demonstration formats and the audience, in order to also protect persons outside the special theme areas and demonstration building sites.
- 7.3. Messe Karlsruhe will ensure that no unauthorised persons are allowed to access the demonstration area of the respective demonstration formats. The areas will be secured during the show times in particular to prevent hazards.
- 7.4. Messe Karlsruhe assumes no liability for any damages to machinery or structural infrastructure, unless caused by the deliberate actions of its staff or vicarious agents.

8. Obligations and liabilities of the Exhibitor

- 8.1. The Exhibitor shall be liable for any personal injury and property damage caused by their company. As detailed in the Exhibiting Guidelines of IDFA (the Interest Group of German Trade Fairs and Exhibition Cities), which become part of the contract between the Organiser and the Exhibitor, the trade fair management accepts no liability for damage caused by fire, burglary, theft, burst pipes or weather conditions.
- 8.2. The Exhibitor must have liability insurance for trade fair participation that covers participation in the demonstration formats, with coverage of up to 5 million euros for personal injury and property damage.
- 8.3. The registered stand must not be left unattended, including during the demonstration time.
- 8.4. For legal and insurance reasons, every exhibitor demonstrating or presenting products and services in live operations in the demonstration formats of RATL 2025 must nominate a suitable technical officer to be responsible for verifying and ensuring compliance with the following safety regulations, and must document the conferral of these duties to the technical officer in writing.
- 8.5. The specific duties of the technical officer are as follows:
 - a) Verifying that the demonstration formats are suitable for the operation of the company's products and services in line with their intended use before these are put into operation for the first time.
 - b) Ensuring that the products and services used are in flawless condition, fully functional and safe before every use. Products and services that are damaged or not fit for use may not be put into operation.
 - c) Ensuring that products and services are only operated and demonstrated by trained and qualified personnel who have been authorised by the Exhibitor. This applies to the company's own operating personnel, persons authorised by the company, and persons who operate the products and services for test purposes. Messe Karlsruhe will accept no liability for incorrect instruction of operating personnel and any resulting damage.
 - d) Ensure that the provisions and reference values of the corresponding operating instructions are observed during live demonstrations of the products.
 - e) Ensure that all operating personnel are suitably instructed in the use of the products and informed of any hazards before the start of use.
 - f) Ensure that all persons wear appropriate personal protective equipment (PPE) during any operation of products used to transport persons.
 - g) Ensure that products only move within the defined, structurally demarcated areas of the respective demonstration formats.
 - h) Be present during the entire period of the demonstrations. The technical officer must nominate a proxy to take their place when necessary, even during short absences, and inform the supervisor of this proxy.
 - i) Ensure that live demonstrations of products and services are designed from both a content and technical perspective in such a way that prevents hazards to third parties, in particular spectators.
 - j) Immediately inform the trade fair management of any contamination (e.g. leaking hydraulic systems) or damage (e.g. to structures and objects).
 - k) Cease the demonstration in the event of damage (e.g. injury to a person), contact the supervisor immediately, provide first aid and request medical assistance immediately.
 - l) Secure products not in operation against unauthorised or accidental access or use.

8.6. The Exhibitor shall ensure that any submitted/uploaded text and image material is authorised for use in line with copyright law. The Exhibitor alone is responsible for obtaining the necessary permissions from copyright holders for the use of text and image material. Should the Organiser consider itself exposed to copyright claims resulting from the use of submitted/uploaded image and text material, in particular from copyright holders or their representatives, the Exhibitor shall be liable for damages incurred by the Organiser as a result, and shall indemnify the Organiser from the claims of this third party, compensate them for all costs related to legal defence, and compensate them for any further damage incurred as a result of the claim. Rights as defined by this provision also include those whose exercise has been transferred to copyright collectives. The Exhibitor shall bear any license, usage or copyright fees incurred as a result of the use of text and image material (such those payable to the VG Bild Kunst or the artists or authors who created the submitted/uploaded material).

9. Liability of the Organiser (Messe Karlsruhe)

- 9.1. Messe Karlsruhe accepts no liability for any breaches of duty, insofar as no other claims arise from the following restrictions.
- 9.2. This exclusion of liability does not apply to liability for damages arising from death, injury or damage to health that are the result of a deliberate or negligent breach of duty by Messe Karlsruhe, or a deliberate or negligent breach of duty by a legal representative or vicarious agent of Messe Karlsruhe.
- 9.3. Messe Karlsruhe shall also be liable for other damages that are the result of a deliberate or negligent breach of duty by Messe Karlsruhe, or a deliberate or negligent breach of duty by a legal representative or vicarious agent of Messe Karlsruhe.
- 9.4. Messe Karlsruhe shall also be liable for damages arising from the breach of an essential contractual obligation (an obligation whose fulfilment enables the implementation of the contract and the observance of which the Client relies on and may rely on regularly); whereas liability in this case is limited to compensation of foreseeable, typically occurring damage.
- 9.5. Insofar as Messe Karlsruhe accepts no liability, this shall also apply to the personal liability of the legal representatives or vicarious agents of Messe Karlsruhe.

10. Requirements related to the use and restoration of the demonstration areas, and related complaints

10.1. Use outside of demonstration times

- a) The operation of products outside the demonstration times is permitted in principle. The exhibitors must undertake to coordinate and agree on this on site, however, so that all exhibitors can participate on an equal basis.
- b) The material reserved for the respective demonstrations may not be used outside the demonstration times.
- c) Products (in particular machinery and construction vehicles) may not be moved outside the demonstration areas. All products must be parked on the respective demonstration areas before the start of RATL 2025 at a defined time (date/time) that will be communicated in due course.

10.2. Complaints

The Exhibitor must inform the on-site supervisor of any complaints related to the demonstration areas immediately (without undue delay), on site and before the start of every demonstration.

10.3. Restoration of the demonstration areas after the respective demonstrations

All participating exhibitors must cooperate to restore the demonstration areas after every demonstration in such a way that enables the subsequent demonstrations to be held to the same extent and under identical conditions. This includes the transport or

handling of material, along with any necessary work to restore the ground structure.

10.4. Restoration of the demonstration areas after the end of the trade fair

- a) The requirements to restore the structure of the ground are based on the conditions of the surface layer and soil of the respective location in the outdoor exhibition area of the Karlsruhe Trade Fair Centre (Peter-Gross-Bau Areal) where the demonstration format is located, as well as the specific type of demonstration to be performed. The individual demonstration must be registered with Messe Karlsruhe via the specific technical question sheet for demonstration formats within the period indicated therein.
- b) The Exhibitor will be informed of the applicable restoration requirements upon acceptance of their participation in the demonstration formats. The restoration variants are detailed in section 16.4. (2) of the Special Terms and Conditions for Participation of RATL 2025. These can be found [here](#).
- c) During the dismantling period, the demonstration area of the respective demonstration formats will be approved by Messe Karlsruhe and/or its representatives. If the restoration requirements are not fulfilled within the dismantling period, the Exhibitor shall bear the costs of proper restoration.

11. Safety obligations / occupational safety / accident prevention

Construction site operations or operations similar to those of a construction site occur during the entire assembly/dismantling periods and during the trade fair across the exhibition grounds of the Karlsruhe Trade Fair Centre, including the outdoor exhibition area (Peter-Gross-Bau Areal). The legal provisions for safety and accident prevention on construction sites must be observed. The Exhibitor is responsible for operational safety and compliance with occupational safety and accident prevention regulations at their stand space. All products and services operated during the trade fair at the Exhibitor's stand space or in the demonstration formats must have a CE declaration of conformity that the Exhibitor can present and/or verify upon request. Machinery / plants / equipment / vehicles must comply with the currently valid legal requirements. Any dust emissions caused by the operation of machinery / plants / equipment / vehicles must be minimised. Any requirements for reducing dust emissions shall be announced with the stand construction approval. The Exhibitor must ensure that the machinery / plants / equipment / vehicles exhibited, as well as any other exhibits, have safety devices that comply with the accident prevention regulations of the relevant trade association. The Exhibitor is liable for any personal injury or property damage arising from the operation of the exhibited machinery / plants / equipment / vehicles, etc. Fire extinguishers and their signs shall not be removed or covered, and emergency exits shall not be covered or concealed by exhibition stands or exhibits. The specifications of the Technical Guidelines of RATL 2025 as per section 4.1, available [here](#), must be observed.

12. Data protection

- 12.1. Messe Karlsruhe processes the personal data provided by the Exhibitor for the purposes of fulfilling the contract as per Art. 6 (1) lit b) and c) GDPR, and may transfer this data to its service partners for the purpose of processing orders where necessary. More information on data protection can be found on the Messe Karlsruhe website.
- 12.2. Messe Karlsruhe or the service partners operating on its behalf use modern encryption techniques to ensure the safe transmission of data. This means that communication between the Client's browser and the online ordering system of Messe Karlsruhe is not accessible to other internet users.

13. Statute of limitation

All contractual and pre-contractual claims of the Exhibitor towards the trade fair management shall come under the statute of limitation for a period of six months. This period shall start on the working day after the end of the exhibition.

14. Applicable law; place of jurisdiction

German law applies. The terms and conditions of the Organiser apply exclusively; the terms and conditions of the Exhibitor do not apply. The German text is legally binding. The place of performance and jurisdiction is Karlsruhe.

15. Severability

Should any of the aforementioned provisions be or become invalid, then this shall not affect the validity of the remaining Special Terms and Conditions for Participation or the entire agreement. Should one of these provisions be invalid, then the parties agree that it shall be replaced by whatever provision comes as close to it as possible in terms of its economic meaning and purpose.

Karlsruhe, 15 January 2025