

Recycling **AKTIV** **RATTL**
Tiefbau LIVE

The Demonstration Trade Fair

Get in touch – we are happy to assist you!



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9 – 11 Oct. 2025

Karlsruhe Trade Fair Centre



Advisory committee:



Bundesvereinigung Deutscher Stahlrecycling- und Entsorgungsunternehmen e. V.



DEUTSCHER
ABBRUCHVERBAND



Messen
Kongresse
Kommunikation



Verband der Baubranche,
Umwelt- und Maschinentechnik e. V.



Abfall- und
Recyclingtechnik



Verband Garten-, Landschafts- und Sportplatzbau
Baden-Württemberg e. V.
Ihre Experten für
Gärten & Landschaft

Deeper technology. Stronger community. Bigger experience!

The RATL-Vibe: Live. Vibrant. To the point.

Take symbiotic **cooperation between the construction and circular economy**. Add an exciting programme of demonstrations. Mix with a clear focus on **sustainable handling of raw materials**. What do you get? RecyclingAKTIV & TiefbauLIVE (RATL for short): the **extraordinary Demonstration Trade Fair** for construction, demolition and recycling in the German trade fair landscape!



Deeper technology.

RATL's **dynamic environment** is the perfect stage for showcasing your machinery and technology. The **special demonstration flair** lets visitors see your **latest systems** for all areas associated with recycling **valuable materials, civil engineering, infrastructure construction, gardening and landscaping** live and up close!



Stronger community.

RATL is all about personal connections. As well as a place to demonstrate your products, it is also where **industry experts** come to meet and share experiences. **RATL brings people together**, providing an atmospheric space for **new partnerships** that drive the **construction and recycling industries forward**.



Bigger experience!

With **over 50 shows** and **non-stop live demonstrations at the stands**, RATL lives up to its promise and delivers a unique experience as **THE Demonstration Trade Fair**. A series of complementary show formats at the **demonstration building sites** and **special theme areas**, along with **free material handling**, let you bring your **customer engagement to life**.



Focus topics at RATL 2025

- ✓ **Alternative drive concepts & charging infrastructure**
- ✓ **Infrastructure construction & digitalisation of construction processes**
- ✓ **Demolition & processing of mineral construction waste**
- ✓ **Circular economy & resource efficiency**
- ✓ **Recruitment of young talent and skilled labour**

How the industry views RATL:

- ✓ **Action everywhere you look:** The only demonstration trade fair format of its kind in Germany
- ✓ **A high-quality audience:** Industry specialists looking to invest
- ✓ **In-person expertise:** Intensive consulting right next to the machines
- ✓ **Compact setting:** Well-organised exhibition grounds, a suitable length and efficient processing

RATL-Vibe

By letting us show every machine live in action, this event brings us closer to our customers. I also like the combination of topics, as material not used in civil engineering can often be recycled. Meeting both customer groups in one place is what makes RATL so special.

Harald Weber,
Head of Sales at Kurz Gruppe Machinery GmbH



Around **2/3** of the **outdoor stand spaces** feature **demonstrations**



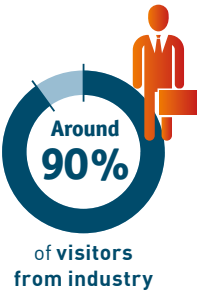
of visitors **ONLY** visit **RATL** and no other trade fair!



Around **50** shows and **24 h** of demonstration time

Facts and figures

	Germany	International	Total
Exhibitors	229	35	264
Visitors	9,207	381	9,588
Net exhibition space	36,427 m²	2,731 m²	39,158 m²
Stand space Outdoor exhibition area	25,468 m²	2,545 m²	28,013 m²
Stand space Indoor exhibition area	1,194 m²	186 m²	1,380 m²
Demo formats / special shows	9,765 m²		9,765 m²
Gross exhibition space			92,000 m²



The data has been certified by FKM, the German Society of Voluntary Control of Fair and Exhibition Statistics. The representative surveys of exhibitors and visitors were carried out by an independent market research institute in line with FKM guidelines.



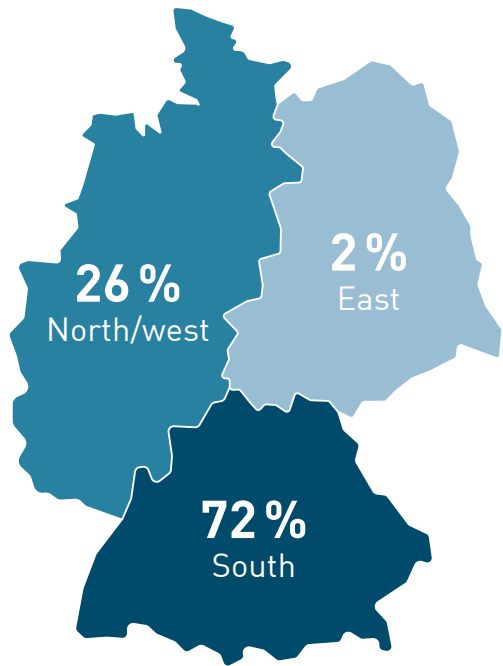
RATL is an outstanding exhibition that gives the industry exactly what it needs. We also meet international customers here from Switzerland, France and Austria, who make decisions on site at the event.

Stefan Siefken,
Sales Representative at Eggersmann GmbH

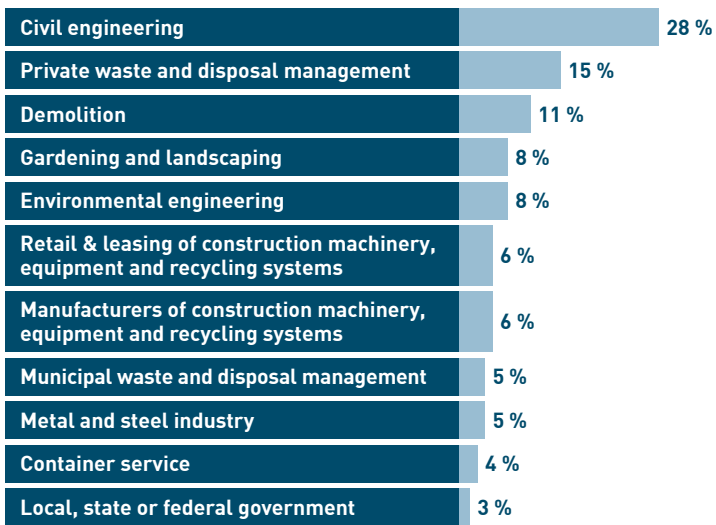
Facts

Trade fair analysis – focus on visitors

Location within Germany



Industry*



*Excerpt, multiple counting possible



of visitors plan to **visit the trade fair again** and would **recommend** this to their **business partners**



What we like most about RATL is the quality of the discussions. The atmosphere at the event is relaxed, but still extremely professional. Here we can really focus on our customers and their needs.

Marc Kallies,
Branch Manager at Zeppelin Baumaschinen GmbH

Visitors

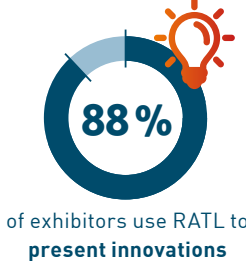
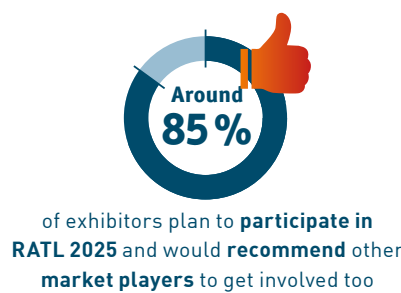


Trade fair analysis – focus on exhibitors

Exhibitors by product group*



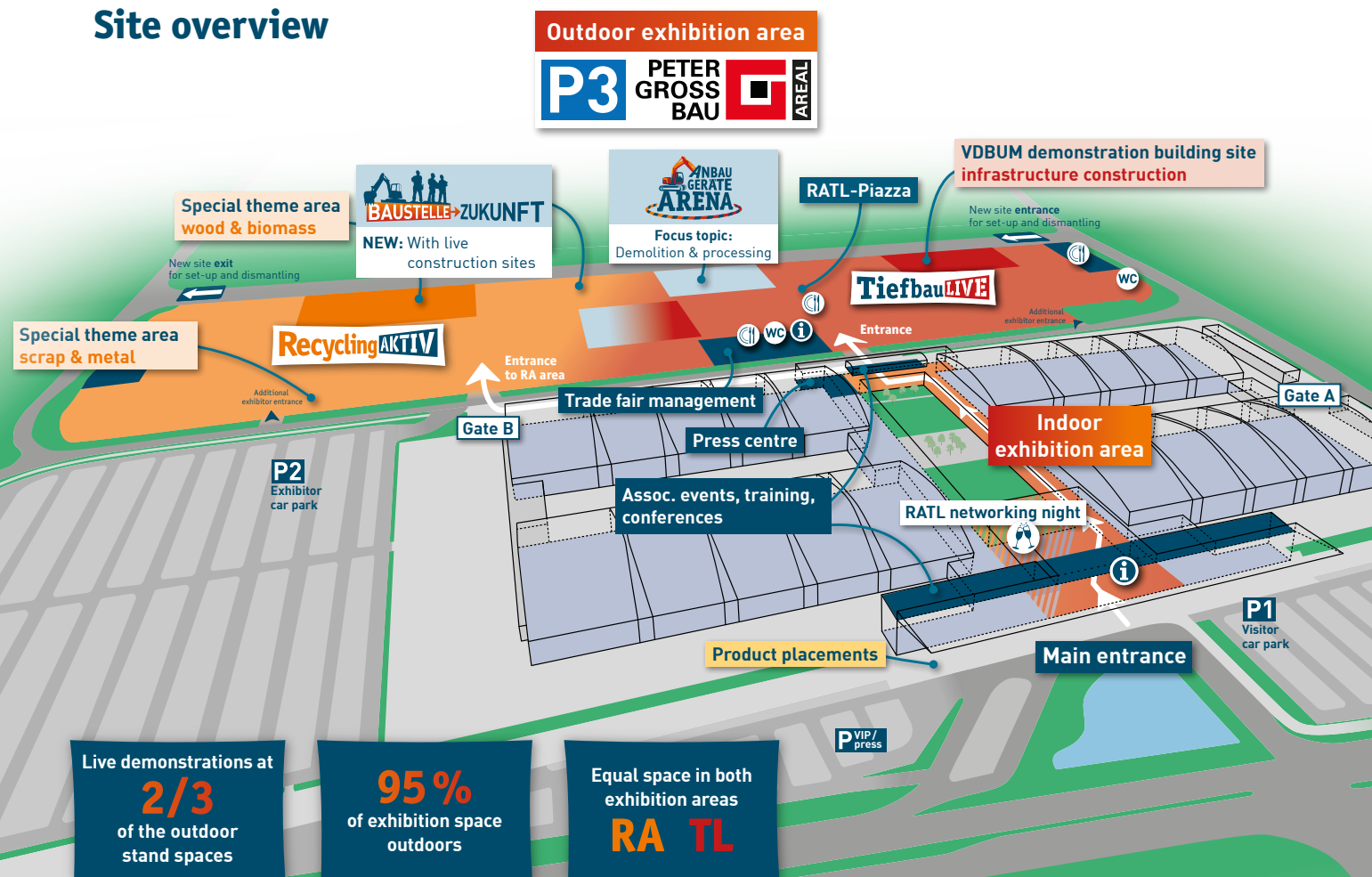
*Excerpt, multiple counting possible



No other trade fair in Germany offers so many demonstrations. We were able to showcase our products at the demonstration building site e-mobility and the special theme area wood and biomass. We also held live demonstrations at our stand itself. These demonstration options are absolutely unique.

Sarah Köhler,
Marketing Manager at JCB Deutschland GmbH

Site overview




RATL outdoor exhibition area becomes Peter-Gross-Bau Areal

Top-class outdoor area sets new standards for a first-class exhibition experience


After a year of construction and **extensive technical and infrastructural upgrades**, the Karlsruhe Trade Fair Centre's outdoor exhibition grounds, the 'Peter-Gross-Bau Areal', will be opened on 1 October 2024. The construction company **Peter Gross Bau** will become the **sponsoring partner** of the approximately 90,000 m² multifunctional area, which will thus be further enhanced by a branding that emphasises its uniqueness as a

'**top-class outdoor exhibition area**'. For RATL exhibitors, the Peter-Gross-Bau Areal offers a **wide range of presentation options**: from live demonstrations on the stand, even underground, to static machine presentations and product placements. Whatever the use, the upgrading of the area contributes in particular to **showcasing your brand in high-quality!**


Top outdoor exhibition conditions




Infiltration-capable ground conditions
New concept of surface infiltration and consolidated surface of gravel and gravel turf




Compact setting:
Well-organised exhibition grounds, a suitable length and efficient processing




Electricity supply
5 transformers, each with 630 kVA, with powerlock and plug sockets



Water supply
22 underfloor hydrants and wastewater connections via shafts



Wifi
Data cables: fibre optic backbone network for wifi infrastructure



Security
Permanent fencing and full video surveillance coverage

messe
— karlsruhe

In future, the RATL will take place on Germany's best multifunctional outdoor area, directly integrated into the exhibition centre and optimally equipped in terms of infrastructure!

Britta Wirtz,
CEO, Messe Karlsruhe



This is the first time in our 139-year company history that we have been involved in this way. As civil engineering specialists, we were convinced by the subject-related fit between our business model and the current upgrading and future utilisation of the site, for example by RATL.

Uwe Götz,
Management Infrastructure, Peter Gross Bau

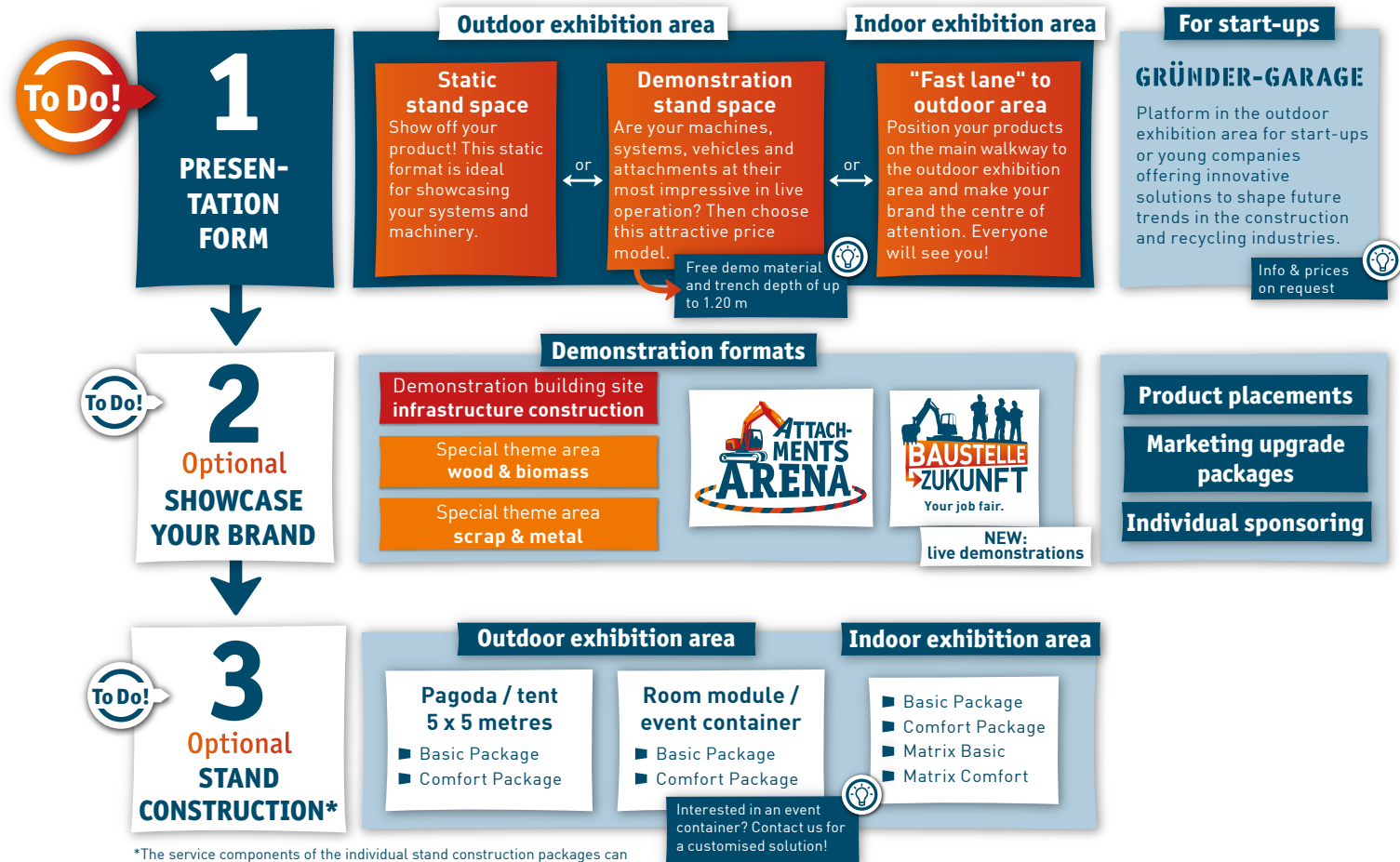


Peter-Gross-Bau Areal

Outdoor exhibition area of the
Karlsruhe Trade Fair Centre



The building blocks of your successful trade fair!



*The service components of the individual stand construction packages can be found in the application documents at www.ratl-messe.com/registration



We are very satisfied with how this year's trade fair went. We concluded some promising deals at our stand that will probably lead to repeat orders, and had some excellent discussions.



Thomas Knapp, CEO, Wacker Neuson Vertrieb Deutschland GmbH & Co. KG

Options

Prices & registration

Stand fee outdoor area "demonstration"

Demo	Early bird 01.03. – 08.10.2024 -5%	Regular From 09.10.2024 1 year to go
50 – 200 m²	€ 57.00	€ 60.00
201 – 500 m²	€ 52.00	€ 55.00
From 501 m²	€ 48.00	€ 50.00

Stand fee outdoor area "static"

Static	Early bird 01.03. – 08.10.2024 -5%	Regular From 09.10.2024 1 year to go
No staggered price	€ 62.00	€ 65.00

Stand fee indoor exhibition area

Stand type	Early bird 01.03. – 08.10.2024 1 year to go	Regular From 09.10.2024
Row stand	€ 133.00	€ 135.00
Corner stand	€ 138.00	€ 140.00
End and island stand	€ 143.00	€ 145.00

Member discounts on stand rental fees



25 %



10 %



10 %

Additional stand services

Service	Outdoor area	Indoor area
Service fee	€ 12.50 per m² Infrastructure and energy costs outdoors, disposal handling	€ 9.00 per m² Gen. hall ancillary costs, energy, disposal handling
AUMA fee	€ 0.60 per m²	€ 0.60 per m²
Marketing package	€ 750.00	€ 750.00

Includes all vouchers for inviting your customers free of charge!

Product placements

Main entrance	Events hall	Transition to the outdoor exhibition area
€ 2,800.00	€ 1,750.00	€ 3,800.00



Co-exhibitor fee

Co-exhibitors = companies represented with staff and products at the main exhibitor's stand.

€ 750.00

All prices are subject to the VAT applicable in the year of the event.

Register NOW at:

www.ratl-messe.com/registration



Prices

Demonstration formats

Maximum product experience!

We offer you a **live demonstration concept** that is **unique in the German trade fair landscape** for staging impressive product experiences to your customers and those who are to become one!

Theme-specific demonstration building sites and special areas provide the framework for **around 50 professionally staged and expertly moderated live shows**. Over the three days of the

Your added value as a participant

- ✓ **A technically sound show concept:**
Moving from the individual solution to the application process
- ✓ **Impressive construction set-up:**
Interplay of event technology, grandstand and container construction
- ✓ **Provision of the necessary infrastructure:**
e.g. steel plates, power supply, roll-off containers
- ✓ **Free material for demonstration purposes:**
e.g. old wood, cuttings, construction waste, concrete parts, scrap metal
- ✓ **Optional provision of equipment operators:**
e.g. trainees from specialised construction and waste management companies

trade fair, the industry visitors at RATL are able to **directly compare machines** to find the right **technology for their own business**.

Visitors appreciate the added value of gaining **realistic information** through the interplay of **different material flows, applications and drive systems**. You won't find this at **any other trade fair!**

Key facts about the shows

- ✓ **2 - 3 shows daily** per demonstration format
- ✓ **30 - 40 minutes demonstration time** per show
- ✓ **3 - 5 minutes demonstration time** per participant
- ✓ **Maximum of 2 exhibits** per participant
- ✓ **Short interviews in German** with a product specialist from your company

Application period:
From October 2024 to March 2025

The trade fair is extremely interesting and well organised. The demonstrations in particular are really exciting. Being able to see how the machines work, instead of just hearing about it in theory, makes a big difference.

Nicole Ziesak,
Hans Meyer AG



Demo formats

Demonstration formats

Topics of the special theme areas & demonstration building sites



And action: Show what your **attachments can do!** In 2025, the Attachments arena will be transformed into a **brilliant backdrop for demolition and shredding of mineral construction waste** and the processing into **high-quality secondary building materials**. Embedded in an impressive show setting, it's curtain up three times a day for **demolition hammers, pulverisers, separators and bucket screeners!**



The way modern **machines and processes** interact in **infrastructure construction** will be showcased on around 2,000 m² of demonstration building site space **coordinated and designed by VDBUM**. Your **technology in live operation: typical areas of application including track construction** will be shown in perfectly coordinated interaction with **digital construction processes** - just like on a 'real construction site'.



It's all about throughput and showing how **renewable raw materials** can be **processed efficiently!** Across the roughly 2,500 m² of the special theme area, you will find the perfect conditions for the **commissioning of handling equipment and recycling systems for screening, shredding and sorting of materials like old wood, logs and cuttings**.



Around **2,000 m² of outdoor exhibition space** will be turned into a **mobile scrap and recycling yard**. This will have all the infrastructure you need to **demonstrate typical work steps** like **shredding, sorting, and handling using scrap shears, excavator magnets or recycling systems**. Facilities simplifying **storage and cleaning** of space as well as providing **metal sorting** are also focussed on here.



If you are a **regional construction, demolition or waste management company**, you can use the **job fair BAUSTELLE ZUKUNFT** to reach out to potential new employees, **from apprentices to skilled workers and those with experience in a completely different sector**. For the first time, **manufacturers and dealers** of construction machinery, construction equipment and environmental technologies will also have **access to the professionals of tomorrow** thanks to a live demonstration concept that brings individual job profiles to life!



Demonstration formats

Prices of the special theme areas & demonstration building sites

Participation fee	Construction machinery / recycling systems	Compact machines / attachments
Special theme area wood & biomass	€ 3,000.00 2nd exhibit: 1,000.00 €	€ 2,200.00 2nd exhibit: € 500.00
Special theme area scrap & metal		
Demonstration building site infrastructure construction		
	€ 3,300.00	€ 3,300.00 2nd exhibit: € 1,000.00
	Price on request	Price on request

All prices are subject to the VAT applicable in the year of the event.

Enjoy maximum impact as a participant in the demonstration formats!

Visibility on site

- ✓ Covers on barriers*
- ✓ Logo integration:
 - On flags on grandstands*
 - Flying flags*
 - Participants wall*
- ✓ LED wall (individual per demo format)
- ✓ Print exhibition planner (free of charge on site)
- ✓ Digital signage in the indoor exhibition area

* incl. production, installation and removal

Visibility in the media

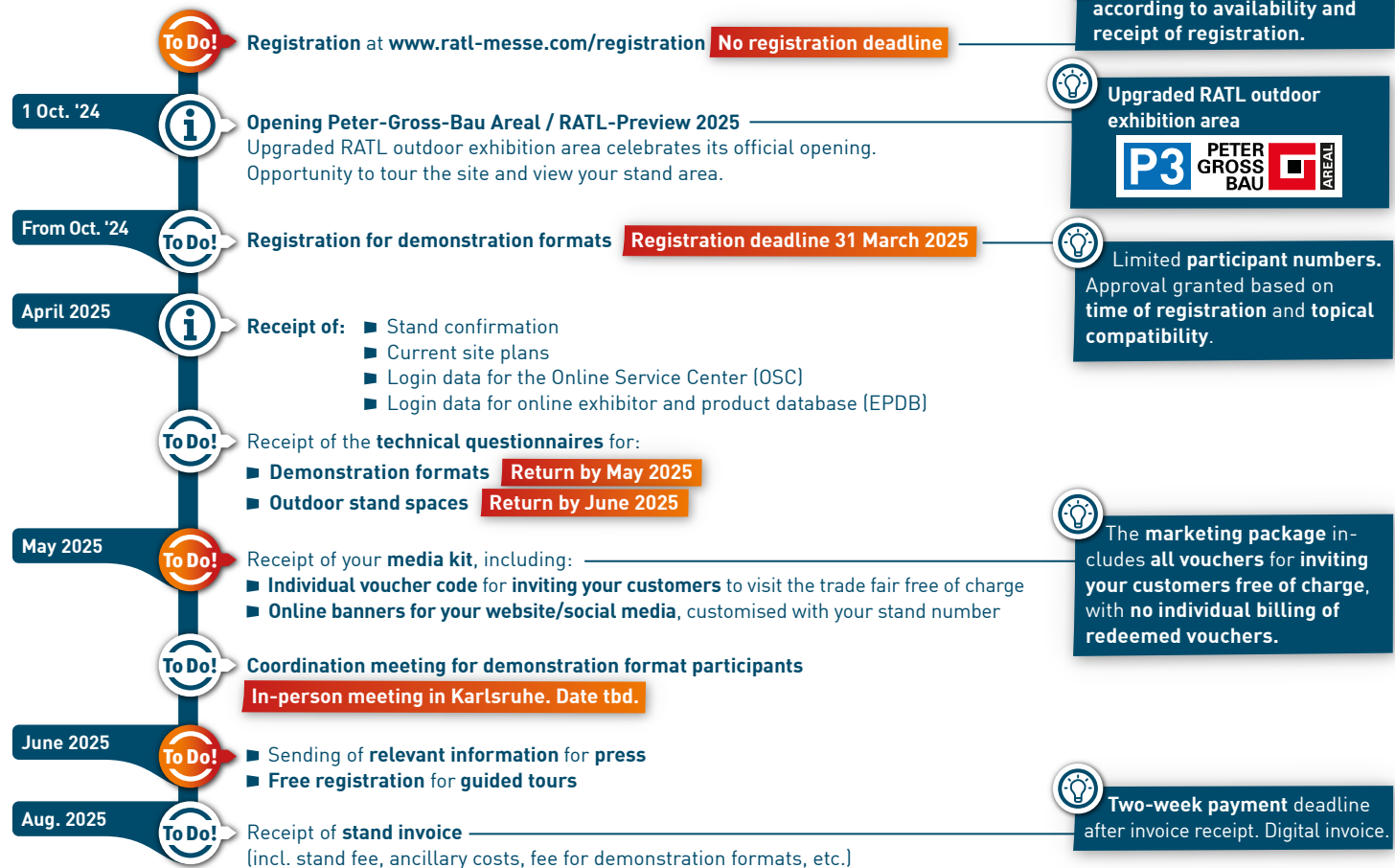
- ✓ RATL social media channels
 - 
 - 
 - 
- ✓ PR activities in the run-up
- ✓ RATL website
- ✓ Accompanied by a professional video and photography team*

*Supply of general recordings, individual / customised recordings on request



Demo formats

Schedule for exhibitors



Trade fair times

Thursday, 9 October 2025: 9:00 am – 5:00 pm
Friday, 10 October 2025: 9:00 am – 5:00 pm
Saturday, 11 October 2025: 9:00 am – 4:00 pm



Binding to do



Optional to do



Important



Information



9 – 11 Oct. 2025

Karlsruhe Trade Fair Centre

